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In 2006 45.7% of software will be subscription-based, 23% - license-based

IT Facts

Newsteam | ITFacts | POSTED: 10.19.04 @07:19

The on-demand model, in which customers pay based on their usage, was preferred by 25% of vendors, while 12.6% favored basing their prices on the customer's finances, that is, charging by revenue, cost or royalty. By 2006, on-demand pricing is expected to rise to 45.7%, while financial-based pricing should rise to 23%.

On the buy side, the survey found that enterprises prefer perpetual licenses to subscriptions 2 to 1. Only 36% of enterprise executives in the study favored purchasing software through subscriptions; among companies with more than \$500 mln in revenues, that proportion rose to 44%. In all, more than 70% of enterprise executives preferred pricing based on concurrent users and per seat.

While 51% of vendors surveyed use a verify the legal contract license, such as a EULA or paper contract, the survey predicts a 42% increase over the next two years in the number of software publishers who will enforce licenses with new technologies such as product activation and network

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\$17 bln of IT services will go offshore by 2008

IT Facts

10.25.04 @14:03
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10.25.04 @14:02
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6% of Americans cut the landline in favor of wireless

IT Facts

licensing - technologies that survey sponsor Macrovision provides. The number of software vendors who enforce licenses primarily through electronic or digital means is expected to rise from 45% to 61% in that timeframe

More on this story at www.ITfacts.biz

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10.25.04 @14:01
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Word of the Year

Zeitgist?

posted by: **Ged Carroll**
10.25.04 @14:15

[0 opinions] (6 views) un-rated.

Open-Source Media News: Is It Time for Wikinews?

An open-source encyclopedia was intimidating. This is bigger, faster, and reaches further.

posted by: **Christopher Carfi**
10.25.04 @11:18

[0 opinions] (22 views) un-rated.

Silicon Valley Texas Hold'em; World Series of Search

Who's holding the cards? The chips (\$\$\$) are certainly on the table and Google is doing a great job is taking them down. This is high techs version of Texas hold'em.

Google: "All in"
Yahoo: "I call"

posted by: **John Furrier**
10.25.04 @09:10

[0 opinions] (30 views) un-rated.

Pro-life or pro-death?

"Pro-life": pursuing research that can lead to the development of therapies to save lives

posted by: **pgptag**
10.25.04 @01:28

[1 opinions] (65 views) un-rated.

HOW TO WAKE UP BEFORE AMERICA FALLS

Those who have deceived themselves to believe that Bush has done a good job, have been



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I wonder how the open source software such as open-office become subscription based to catch up to that percentage!

Robbie Jena | POSTED: 10.23.04 @20:26

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snowed by a line of lies. When the Fahrenheit 9/11 is not going to go away- those who know Bush's opposition, know that he will be nailed if he is reelected with the mountain of irrefutable evidence.....

posted by: **prophet**
10.24.04 @20:50

[0 opinions] (55 views) 1 rating

China: The Good, Bad and the Ugly

Special section in the Toronto Globe and Mail

posted by: **David Scott Lewis**
10.24.04 @19:08

[0 opinions] (40 views) un-rated.

Schwarzenegger supports Proposition 71 and the hydrogen economy

I am beginning to like Arnold Schwarzenegger. The Governor of...

posted by: **pgptag**
10.24.04 @06:48

[1 opinions] (68 views) un-rated.

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Hi, we dare to jump across the ocean to the US with our automated grading & plagiarism software, made by Prof R.V. de Mulder of the Erasmus University, Rotterdam, the Netherlands. We would like to present ourselves on relevant seminars and gatherings - organized for the teachers + educational managers (NOT TECHIES!!). Any suggestions and/or tips for the top? Thanks!!

posted by: **Mike Frankhuizen**
10.24.04 @02:10

[0 opinions] (55 views) un-rated.

The Dunce Pt 2

[first part here](#)

posted by: **madposter**
10.23.04 @22:49

[0 opinions] (44 views) un-rated.

The Dunce Pt. 1

Reprinted from Salon.com's article by Mary Jacoby

posted by: **madposter**
10.23.04 @22:47

[0 opinions] (61 views) un-rated.

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